

## **BENEFITS FOR YOU AND YOUR CUSTOMERS**

There are many benefits for using the Age UK Birmingham Business Directory for both you and your customers. Our aim is to help put your customers in contact with reliable and trusted businesses and to also help support your services.

We want to help stamp out rogue traders and we can do this by supplying people with local businesses that have gone through a rigorous vetting process so to avoid people using businesses they know nothing about.

They are not going in alone- Reassurance that your customers can come back to us at any time if they experience any problems with our businesses.

***Peace of mind*** – Knowing that the team at the Business Directory has checked and vetted every business that joins, these checks are also repeated every year when the business renews.

***Wide variety*** – We have an extensive list of different businesses on our Directory. As well as the typical trades people, like plumbers and electricians, we also have a number of alternative services like hairdressers and solicitors.

***Stamping out rogue traders*** – The Directory was set up to help stamp out rogue traders. Using the Directory will ensure your customers are put in contact with reliable and trustworthy businesses.

***Promote local businesses*** - At the Directory we like to sign up and support local businesses. By choosing the directory you and your customers will be doing the same!

We also want to support your services and make sure that the people we talk to are also connected to their local service. Do you have services that you want featuring on the Directory? Then get in touch today, we would be happy to build you a profile for FREE.